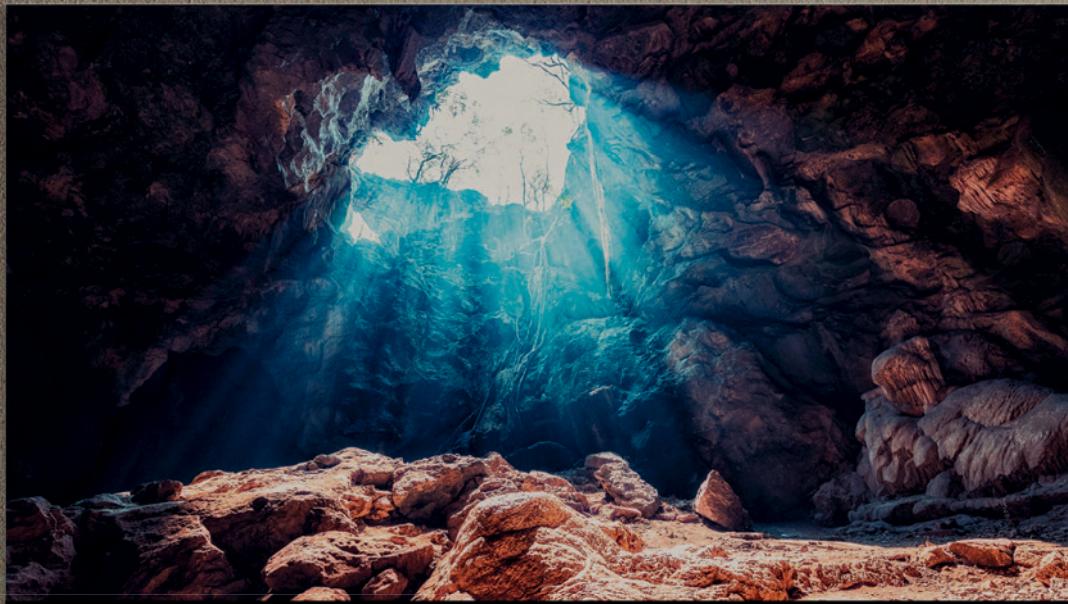


SAMSUNG



**SAMSUNG
5-STAR
SOLUTIONS**

★★★★★

You make it happen. We've got your back.



Introduction

Samsung is fueled by a relentless passion to deliver cutting-edge and innovative products. Technology designers and custom installers are looking for solutions to create incredible experiences for their clients. At Samsung, everything we do is to bring you the products and services that ultimately make your clients say “wow.”

5 Star Solutions **04**

Products **06-43**

TV

Samsung Neo QLED 8K	06
Samsung Neo QLED 4K	08
QLED 4K	10
The Frame	12
The Sero	14
The Serif	16
The Terrace	18
The Premiere	20

Audio

Q Series Soundbar	22
S Series Soundbar	24
The Terrace Soundbar	26

Commerical

The Wall	28
ProTV	30
Pro TV Terrace	32
MagicINFO	34

Monitors

The Odyssey Monitor	36
S40VA Series Desktop Monitor	38
Smart Monitor	40
High Resolution Monitor	42

Tech Specs/Reviews **44-58**

Learn More **59**

Contacts **60**



You make it happen, we've got your back. Our 5-Star Solutions are designed to help you create the best home entertainment experiences through products, partnerships, resources, support and programs.



Products

Residential & Commercial CI-centric products' solutions.



Partnerships

3rd party technology compatibility solutions for Home Automation.



Resources

Comprehensive information and technology resources all in one simple to use web portal solution.



Support

Services and support solutions specifically for CI needs.



Programs

Enhanced tiered solutions to help further improve your overall business performance.



From the unimaginable details of our Samsung Neo 8K and 4K TVs, to the innovation and style of The Frame, Samsung has the right TV solutions to fit your unique custom installation needs.

Whether you are in search of the perfect fit for the design-focused consumer or looking for something to put next to the pool, Samsung has got you covered.

Continue on to see everything Samsung has to offer for you & your customers.

SAMSUNG



Samsung Neo QLED 8K

QN900A, QN800A

Unleash our most dynamic viewing experience yet. The breakthrough features of Samsung Neo QLED 8K allow you to do more with your entertainment than you ever imagined. Whether you are in search of a sleek design to match your room or a do-it-all TV that can flex to become your office, gym and movie theater, the Samsung Neo QLED 8K has all the features to over-deliver in any situation.

That's not all - you can hear the difference too. Bring movies, sports victories and your favorite characters to life with enhanced audio including Object Tracking Sound Pro* and Q-Symphony.** Samsung has revolutionized the viewing experience once again with the Samsung Neo QLED 8K lineup.

*QN900A has Object Tracking Sound Pro. QN800A has Object Tracking Sound.

** Q-Symphony is compatible with 2020 and 2021 Samsung QLED. For a complete list of compatible models, please refer to samsung.com for more information.

Highlights



Quantum Matrix Technology Pro with Quantum Mini LEDs

You'll never miss a minute of the action with Samsung's Quantum Matrix Technology delivering details in the deep blacks & the bright whites. Unimaginable contrast comes from the full array backlights with Mini LEDs resulting in a 64X* HDR. That means you never miss a minute of the action no matter what you're watching.

*QN900A 65" has Quantum HDR 48X, QN800A has Quantum HDR 32X.



Neo Quantum Processor 8K

Elevate your 8K entertainment to jaw-dropping 8K clarity. The next-gen Neo Quantum Processor 8K utilizes advanced AI based deep-learning analysis to analyze the signal, source, and scene-by-scene content to deliver our best 8K optimized experiences. No matter what you watch, the 8K clarity is super-charged.

*Upscales to 8K Resolution. Resulting picture may vary based on source content. Utilizes AI-based formulas.



Ultra Viewing Angle with Anti-Reflection

Designed to reduce glare and enhance color no matter where you sit, Ultra Viewing Angle ensures every seat in the room is the best seat in the house.



Spotlight Feature

Wi-Fi 6E

Wi-Fi 6E, a new standard in connected technology offers four times faster* connectivity and stable and reliable data transfers – even when multiple devices are connected to one router – perfect for those who enjoy immersive high-definition OTT content.

*As compared to 2020 Samsung TVs.



Samsung Neo QLED 4K

QN90A, QN85A

The era of Samsung Neo QLED 4K technology has begun. Unveil hidden details and bold contrast in everything you watch with Samsung Neo QLED 4K. Vibrant colors bring the director's vision to life and 4K upscaling offers an unmatched viewing experience. See how Samsung Neo QLED creates the perfect way to experience the world around you, at home.





Highlights



Quantum Matrix Technology with Quantum Mini LEDs

Enjoy greater detail within dark and bright scenes powered by Samsung's Quantum Matrix Technology via the full array backlights with Quantum Mini LEDs. Tiny light cells deliver indescribable detail resulting in a Quantum HDR 32x*.

*QN90A 43" & 50" have Quantum HDR 24X. QN85A has 24X.



Neo Quantum Processor 4K

Whether you are watching the big game or a timeless classic, the Neo Quantum Processor 4K uses AI to upscale your picture*. With unbelievable clarity and depth, you'll be immersed like never before with the ultra-sharp Samsung Neo QLED 4K.

*Upscales to 4K Resolution. Resulting picture may vary based on source content. Utilizes AI-based formulas.



100% Color Volume with Quantum Dot

Colors come alive in breathtaking realism with Samsung Neo QLED. Together, Mini LEDs and Quantum Dots transform light into a billion colors that stay vivid and lifelike with 100% Color Volume - regardless of brightness.* The mastery behind every shade is what makes the QLED picture so intensely colorful.

*QLED televisions can produce 100% Color Volume in the DCI-P3 color space, the format for most cinema screens and HDR movies for television.



Spotlight Feature

ATSC 3.0

Utilize NextGen TV (ATSC 3.0) technology to access high-quality, free 4K TV content with built-in tuners in your Samsung TV. NextGen TV unlocks new features, additional content — and more control — for broadcast viewers.

*Only available on QN90A and above.



QLED 4K Q80A, Q70A, Q60A

Enjoy heightened contrast, deep blacks and sharp details with the Samsung QLED 4K.

Scenes come to life with more precise contrast controlled by in-screen lighting that delivers deep blacks and pure whites with minimal halo or blooming. It's the perfect solution whether you put it in the living room, the game room or the bedroom.

Highlights



Direct Full Array

Enjoy a rich picture with an extensive range of contrast from an LED array that gives you deep blacks to pure whites. With Quantum HDR 12X*, QLED delivers color with deep detail and contrast.

*Q80A 50" have Quantum HDR 8X, Q70A - Q60A have Dual LED.



Quantum Processor 4K

Step up the clarity and smoothness of your 4K picture with an ultra-fast processor* that adapts to each and every scene, no matter what the source. Our 4K @ 120Hz** results in minimized blur and enhanced motion clarity, meaning you never miss a beat.

*Q60A has Quantum Processor 4K Lite.

**Q80A + Q70A are 4K @ 120 Hz, Q60A is 4K @ 60Hz.



100% Color Volume with Quantum Dot

Content can lose its premium look and feel when colors fade in brighter scenes. The powerful Quantum Processor 4K optimizes the picture while tiny Quantum Dots express over a billion shades of color. And when you game or watch, 100% Color Volume assures that it's vivid and lifelike — regardless of brightness.*

*QLED televisions can produce 100% Color Volume in the DCI-P3 color space, the format for most cinema screens and HDR movies for television.



Spotlight Feature

Super Ultrawide GameView & Game Bar

Expand your view with multiple aspect ratios from 21:9 to 32:9 with Super Ultrawide GameView. Quickly optimize game settings with an on-screen menu that lets you check input lag, FPS, HDR, wireless headset settings and more through an easy-access game bar. Added to the 4K @ 120Hz*, the Samsung QLED is the ultimate gaming machine.

*Q60A is 4K at 60Hz.



The Frame

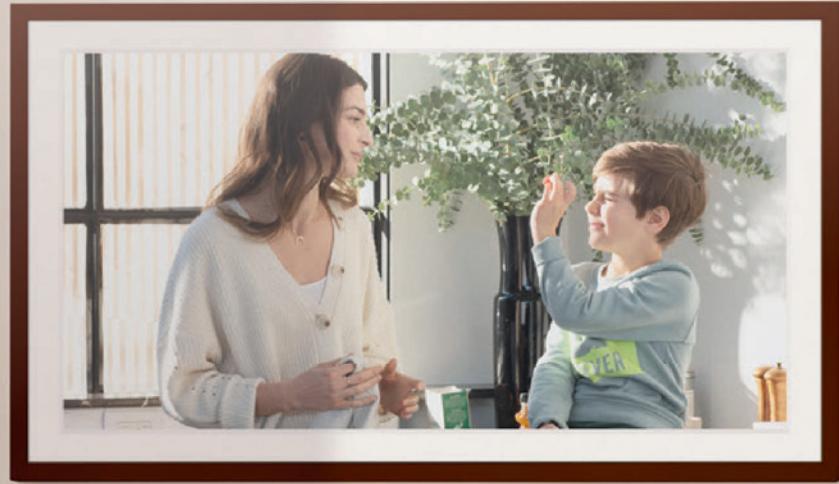
Flaunt your style with The Frame. Showcase lifelike art that flawlessly blends in with your room's décor. With customizable bezels* and access to the Samsung Art Store,** The Frame TV showcases it all on a beautiful QLED screen.

When the TV is on, you can view your favorite shows in stunning 4K; and when it's off, art mode enables you to display your choice of art.

The Frame - quite possibly the only TV you'll want to watch even when it's off.

*Sold separately.

**Fees apply to subscription service.





Highlights



Art Mode + Motion Sensor

Be welcomed by beautiful art upon entering the room with a motion sensor that detects when you're near. And when you leave, The Frame turns off to conserve energy.*

*Motion Sensor operates only in Art Mode. Performance may vary depending on the lighting condition.



Art Store*

Turn your home into a your own private gallery & change it up whenever inspiration strikes. Access to over 1,400 works of art from world-class galleries gives you countless ways to express the mood and the moment. And with Samsung Collections, you have access to hundreds of curated art and photography available exclusively on The Frame.

*Fees may apply to subscription service.



One Invisible Connection + Slim Fit Wall Mount

Whether you hang it in the living room, the kitchen or the hallway your TV hangs flush* to the wall to give the appearance of a real framed piece of artwork.

Meanwhile, a single slim cable connects everything ensuring a clean finish no matter where you put it.

*A small gap between the wall and TV may occur if wall is not 100% flat or is constructed off-angle to the floor or if installed incorrectly. - this is for LS03A only, The LS03T has Special No Gap Wall Mount.



Spotlight Feature

Portrait & Landscape Mode

Discover added flexibility for displaying your photos. Both The Frame 32" and 43" TVs allow you to choose whether to display your photos in portrait or landscape mode.



The Sero

Ever wish you could watch your favorite mobile content full screen on your TV? The Sero makes that dream a reality. Whether you prefer to watch in portrait or landscape, The Sero rotates to meet your needs. Mobile content just got a big upgrade.

Highlights



Mobile Optimized Screen + Rotating Screen

Flip the way you watch TV and see the content from your favorite apps as it was meant to be seen.* The screen rotates to landscape mode for TV and movies and changes to portrait for mobile content and apps.

*Available on Samsung Galaxy devices with Android OS 8.1 and higher.



Tap View + Airplay

Mirror your Samsung Galaxy device on your TV with just a tap to continue enjoying movies, music, and apps on the bigger screen.* With AirPlay 2, you can stream or share content from Apple devices to the big screen.** Effortlessly play videos, music, photos and more from your iPhone, iPad and Mac on your Samsung TV.

*Tap View is available on Samsung Galaxy devices with Android OS 8.1 and higher.

** Apple and AirPlay 2 are trademarks of Apple Inc., registered in the U.S. and other countries.

** AirPlay 2 requires iOS 12.3 or later, or macOS 10.14.5 or later.



QLED Technology

See what you've been missing on a crisp, clear picture that's 4X the resolution of Full HD. The Samsung Quantum Processor 4K uses machine based learning AI to transform what you watch into stunning 4K.



Spotlight Feature

Ambient Mode+

Turn the blank screen into a display for captivating photos that play to your aesthetic.* With Ambient Mode+ watch your TV virtually disappear into the walls of your home as your screen mimics the wall behind it and elevates your space by turning the screen into décor, artwork, the weather, today's headlines, and more.

*Background feature accuracy may vary based on TV location and is dependent on wall designs, patterns and/or colors. SmartThings app on a mobile device (Android, iOS) is required for some functionality. App features may be limited at launch; please continue to check for updates.



The Serif

Designed for every place, at every moment, from every angle. And the Serif's good looks are just the start. The world class technology inside delivers on the Samsung promise of offering an unmatched viewing experience.

Developed in partnership with the award winning Paris-based design duo, Ronan and Erwan Bouroullec, the Serif is a stunning combination of style and functionality. Pastel border colors, available in Cotton White or Cloud Blue, give any space an abstract and airy feel.





Highlights



Iconic I-Shaped Design

Use the legs for a free-standing display or remove them to place on a table top or complimentary piece of furniture.

This unique collaboration between Samsung and the award winning Paris-based design duo Ronan and Erwan Bouroullec blends design and technology into a simple, functional solution for connecting with what we enjoy most in life and with the people who matter.



100% Color Volume with Quantum Dot

Content can lose its premium look and feel when colors fade in brighter scenes. The powerful Quantum Processor 4K optimizes the picture while tiny Quantum Dot express over a billion shades of color. And when you game or watch, 100% Color Volume assures that it's vivid and lifelike — regardless of brightness.*

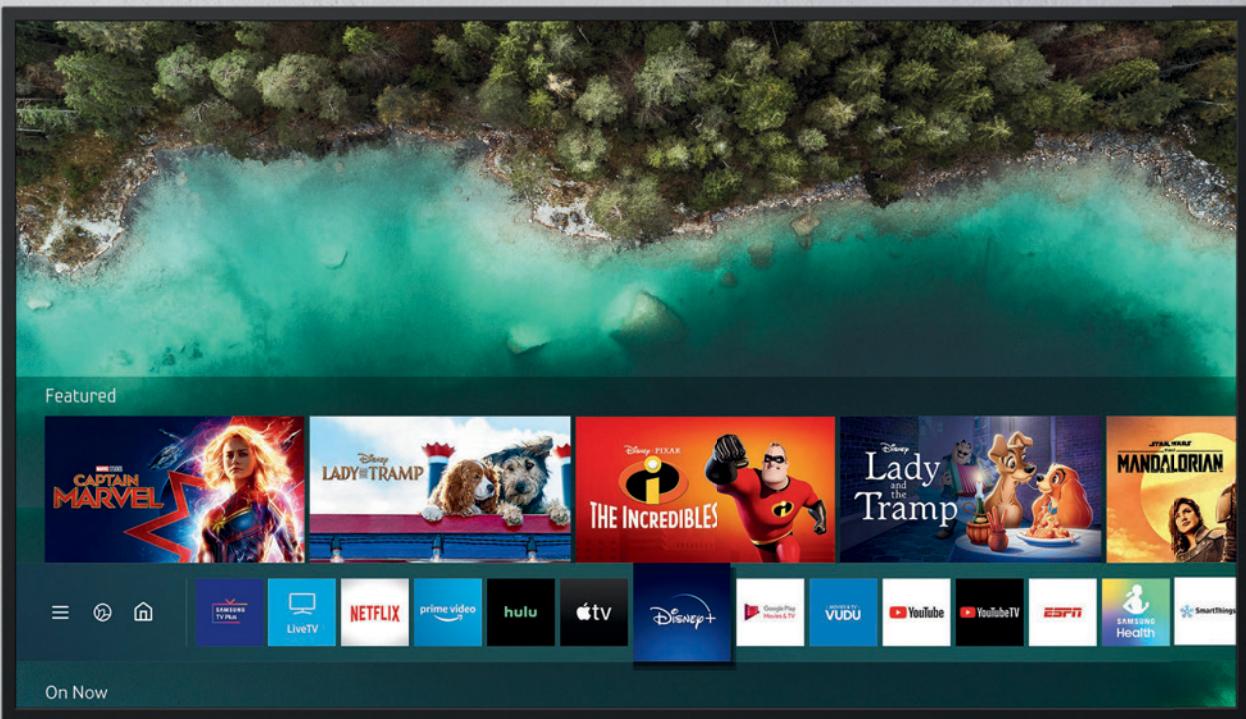
*QLED televisions can produce 100% Color Volume in the DCI-P3 color space, the format for most cinema screens and HDR movies for television.



NFC on TV

Mirror the sound between your Android device* and TV with one touch. When you need some music, just tap & listen. That means more ways to enjoy your favorite content.

*Available on Android OS smartphones.



The Terrace

Samsung revolutionized outdoor viewing with the introduction of The Terrace Partial Sun. And we've now taken it a step further with The Terrace Full Sun, allowing you to place your Terrace TV wherever you like, shade or not *.

Poolside or next to the barbecue, The Terrace offers the perfect option for your outdoor viewing pleasure.

*Panel protected up to 6 hours in sunlight at 700 watts and 104 degrees Fahrenheit; brightness may decrease to protect panel with other high temperature and sunlight conditions.

Highlights



Outdoor Optimized QLED Picture

Engineered to look vivid and bright; enjoy TV outdoors with incredible 4K clarity, all on a screen with built-in direct-sun protection.* All that means you get to enjoy a bright, crisp picture in any outdoor space.

Witness fine details in dark and light with 1,500+ nit** brightness levels and Direct Full Array 16X, providing precise control of the lighting zones behind the screen.

* Panel protected up to 6 hours in sunlight at 700 watts and 104 degrees Fahrenheit.

**Nit level capability may decrease in certain high temperature and sunlight conditions.



Weather Resistant Durability (IP55 Rated)

The Terrace is resistant to extreme temperatures, and is IP55-rated to resist water and dust. That means you can leave your Terrace TV outside whether the forecast calls for rain or shine.



Wide Viewing Angle with Anti-Glare

Designed to reduce glare and enhance color no matter where you sit, Ultra Viewing Angle ensures every seat is the best. That means you get to see the game, not your reflection.





The Premiere

LSP7T, LSP9T

Indulge in the cinematic experience from the comfort of your own home with the Premiere projector. View immersive detail from any angle as the powerful technology provides crisp pictures regardless of the environment.

Highlights



4K UHD Ultra Bright Triple Laser

Cutting edge triple laser technology and ultra-bright 4K resolution* deliver heightened contrast and impeccable detail with 2800** lumens. This means you get dramatic home cinema viewing that's just like being in a theater. With precise color accuracy and incredible contrast, the Premiere is the world's first HDR10+*** certified projector for realistic, vibrant viewing.

*LSP7T has a 4K UHD Ultra Bright Single Laser with Color Wheel.

**LSP9T - 2800 lumens; LSP7T - 2200 lumens.

*** Applicable to LSP9T.



Smart TV Powered by Tizen

Access your favorite apps and streaming services right from your TV. Samsung has brought the movie theater to your living room and ensured you don't have to forgo any of your binging comforts.



Ultra-short Throw Compact Minimal Design

This compact projector can turn any room into a home theater. Ultra Short Throw technology allows for product placement next to the wall to seamlessly blend into your space. More specifically, placing your Premiere Projector just 4.4" from the wall results in a 100" screen.

*LSP7T screen sizes up to 100"; LSP9T screen sizes up to 130".



Q Series Soundbar

**HW-Q950A, HW-Q900A, HW-Q800A,
HW-Q700A, HW-Q600A**

Our most premium lineup for audio rivals the stadium and the cinema. Q series soundbars pull you deeper into the action with crystal-clear dialogue and rumbling bass. Every whisper, every crashing wave, every roar sounds rich and multi-layered, creating an unparalleled audio experience.





Highlights



Dolby Atmos/DTS: X

Explore realistic 3D audio with sound precisely projected from above, in front, behind and to the side of you. Up-firing speakers combined with the latest acoustic technologies provide full sound immersion without installing ceiling speakers.*

*DTS:X - Dolby Atmos and DTS:X applies to all 2021 Q Series Soundbars (Excludes the 2021 Q65T Soundbar). Dolby Atmos and DTS:X source content required.



Q-Symphony

Audio that tracks with each scene with perfectly synchronized audio from your compatible Samsung TV and soundbar for a harmonious sound. It combines and enhances sound through the soundbar's front, side, and up-firing speakers as well as the TV's speakers, giving you a new level of acoustic immersion.

*Q-Symphony is compatible with select 2020 & 2021 Samsung TV's. Please refer to [samsung.com](#) for more information. Soundbar must be connected to TV via HDMI to enable Q-Symphony function.



Spacefit Sound+

Optimize your audio & revolutionize your experience. With SpaceFit Sound+*, your soundbar automatically calibrates sound and bass to adapt to your space when paired with a Samsung QLED TV.

*SpaceFit Sound+ is compatible with 2021 Samsung QLED & Samsung Neo QLED TV's (QLED TV's Q70↑ and above). Only available on Q950A & Q900A. Please refer to [samsung.com](#) for more information.

S Series Soundbar

HW-S60A, HW-S50A

A sleek, all-in-one design with a built-in center speaker pairs perfectly with The Frame, for panoramic, room-filling sound. Whether you're watching the latest blockbuster or listening to your playlist, get ready for a theatrical experience created by Dolby DTS Digital Surround Sound. Movies feel more real than ever thanks to the Side Horn Speaker with Acoustic Beam®, delivering room-filling sound and a wide sound range.





Highlights



Side Horn Speaker With Acoustic Beam®

Experience room-filling sound with dual side-horn speakers and Samsung Acoustic Beam® technology. The sound coverage produces a wide sound range, resulting in improved audio quality.



Built-in Center Speaker

Whether your favorite character is a fast-talker or a whisperer, never miss another word with enhanced dialogue delivered by a dedicated center channel speaker to project voices clearly.



Built-in Voice Assistant

With Alexa built into your soundbar, you can play music, check the weather & more - all without needing another device.

*Content Services may vary by region & are subject to change without notification. Amazon, Alexa, and all related logos are trademarks of Amazon.com, Inc. or its affiliates.



The Terrace Soundbar

The Terrace Soundbar is designed for the outdoors, IP55-rated to resist water and dust. Hear the action above ambient noise and crosstalk with high-quality audio from powerful, multi-directional speakers. Whether it's game day or movie night, Adaptive Sound analyzes audio in real time and optimizes to what you're watching. Plus, you can pair mobile devices and adjust settings right from your smartphone with Wi-Fi and Bluetooth® compatibility.

Highlights



Outdoor Optimized Sound

The Terrace Soundbar provides powerful, high-quality audio designed for the outdoors, with a special center channel (3.0CH) for crystal clear dialogue.



Weather-Resistant Durability (IP55)

Rain or shine, enjoy year-round outdoor entertainment with this Soundbar that is IP55-rated to resist water and dust.



Wireless TV Connection

Easily connect your Soundbar to Stream music, podcasts and more with Wi-Fi and Bluetooth.





The Wall

Be inspired by your home like never before. The Wall from Samsung offers a unique, life-size viewing experience with impeccable color and detail. The Wall brings greatness home.

With a display that transforms the existing concept of LED screen and that goes beyond anything else available in the market today, The Wall makes a bold, breathtaking statement like no other. The possibilities are endless. And its potential is limitless.

Highlights



Super Size and Resolution

You can size it as large as you want in 4K, or up to 292" in 8K, for an incredibly immersive viewing experience. In 8K, it can be nearly 15 times larger than a conventional 75" TV.



Infinity Design

Experience infinite beauty with a slim, bezel-less design that allows The Wall to seamlessly blend into its surroundings. It's a sleek, modern look, achieved by eliminating anything unnecessary.



Total Ecosystem

Designed for a seamless full-scale experience, The Wall synchronizes harmoniously with various elements of a luxury entertainment system, including audio and home automation, while also providing diverse content options.



Pro TV

With the Samsung BET-H series Pro TV, content becomes as dynamic as your customers. The Samsung Pro-TV series offers Crystal UHD picture quality, powered by a Crystal 4K processor. Every piece of content is rich, colorful and full of fine detail.





Highlights

4k

Powerful Crystal UHD picture quality

With an ultra-fast Crystal 4K processor and Crystal UHD resolution, you'll take your content to the next level. Content will be displayed with more accurate and smoother color than conventional 4K displays.

HDR

Every detail counts

With the Samsung Pro TV's high dynamic range, you can showcase every detail in a wide spectrum of colors. Content comes to life, even in dark scenes.



Slim and modern

The sleek, elegant and minimalistic design draws customers into the screen content from any angle, and with a super-slim bezel, the BET-H series Pro TV keeps the focus on your content.



Pro TV Terrace

Bring stunning beauty to the great outdoors. The Samsung Pro TV Terrace Edition, designed for shaded outdoor environments, offers an IP55 rating, so guests outside can enjoy the same entertainment and messaging as guests inside. QLED 4K picture quality ensures incredible picture imagery and breathtaking color, while 1,500-nit brightness and anti-reflection technology provide visibility regardless of sunlight.* Play the content your customers want including TV programming, or use the Samsung Business TV app to upload content right from your phone or tablet in three easy steps. It's designed for 16/7 operating time, while a 3-year warranty adds peace of mind.

*Quantum HDR luminance claims are based on internal testing standards and are subject to change according to viewing environment or specific conditions.



Highlights

4K^{UHD} Outdoor-optimized QLED 4K picture

Experience vivid picture quality in outdoor spaces with QLED 4K display technology. The Quantum 4K processor delivers 4K resolution, while 4K AI upscaling offers crisp definition regardless of input source. Quantum HDR 32X sets the standard for incredible detail and brightness.



Bright content, outside

With 1,500-nit brightness, customers can experience optimized visibility and enjoy the same incredible viewing experience that's typically enjoyed inside.*

*Quantum HDR luminance claims are based on internal testing standards and are subject to change according to viewing environment or specific conditions.



More visibility, less glare

The Pro TV Terrace Edition features impressive anti-reflection technology, greatly minimizing glare while also enhancing picture contrast. Customers can enjoy entertainment and view messaging clearly, even on sunny days.*

*The Terrace is designed for placement and use in outdoor shaded environments. The TV can be partially exposed to ambient or non-direct sunlight, but direct sunlight should be avoided.



MagicINFO

MagicINFO delivers a simple, all-in-one platform that connects your display ecosystem from anywhere. Create and deploy captivating content, gain powerful insights and flexibly manage and secure your hardware and software. Elevate the power of your displays and improve business performance with MagicINFO.

Highlights



Content that Captivates

With MagicINFO, you can easily create and distribute dynamic content on any Samsung display, at scale.



Smarter insights faster

MagicINFO delivers dynamic, real-time data to enhance the power of your displays and optimize your business.



Flexible management & security

Remotely manage, control and secure your Samsung displays, the way you want.





The Odyssey Monitor

Whether you're in game development, finance, web development or any other industry that works with lots of fast-moving content at once, the Samsung Odyssey Series is the solution.

A best-in-class 1000R curved screen, Quantum dot technology and HDR 600 / 1000 support provide stunningly realistic color and contrast, while a 240Hz refresh rate ensures the smoothest gaming, video and motion graphics.



Highlights



1000R curved VA panel with 2,500:1 contrast ratio

With a 1000mm radius and arched to match the curvature of the human eye, the Odyssey offers unmatched immersion with less eye fatigue. The Samsung VA panel offers a 2,500:1 contrast ratio for brighter whites and deeper blacks when compared to conventional panels.



Picture by Picture (PBP) and Picture in Picture (PIP)

Connect two separate sources to the display and view them simultaneously. Code in one window and see the results in the other. Included Easy Setting Box software makes window management easy.



Infinity Core Lighting Design

Add your own personal style to the workday with Infinity Core Lighting. The radiating core gives a soft backlight glow of ice blue, or you can change it to your favorite hue with a simple RGB code.



S40VA Series Desktop Monitor

Presenting the ideal monitor for remote workers. The Samsung S40VA 24" monitor features a pop-up webcam, integrated microphone and built-in speakers, so you're always ready for a virtual meeting. And you can be ready in a flash. Windows Hello features facial recognition, so you can log into last-minute meetings quickly. Join a video conference, host an online class, attend a virtual event and more, all without the need to connect any external devices. Work simply and efficiently with the Samsung S40VA monitor.



Highlights



Impressive picture quality

With an IPS panel, the S40VA monitor provides premium picture quality with vibrant color reproduction and crystal-clear images without color shift. IPS technology also provides wide viewing angles of 178°, so content isn't degraded and collaboration is easy.



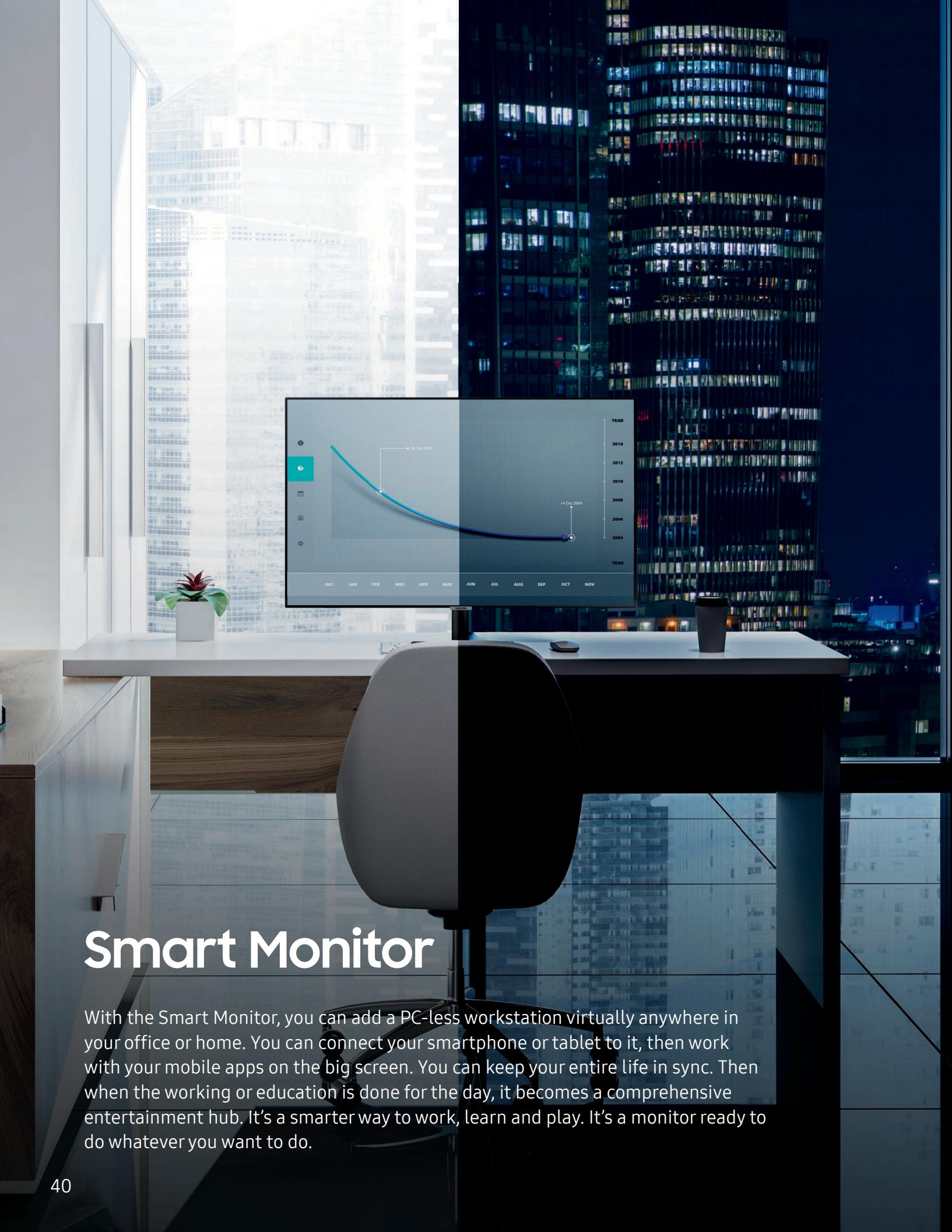
Built-in webcam

A built-in webcam enhances privacy and security. When you no longer need the webcam, simply push it down to hide it. This simple but smart pop-up design offers enhanced security and easy access.



Windows Hello

Boot up faster with integrated Windows Hello facial recognition. Biometric sensors in the monitor camera enable you to log in without typing a password. You can sign into any Windows 10 device, app or website, in just a few seconds, providing enhanced security and efficiency.



Smart Monitor

With the Smart Monitor, you can add a PC-less workstation virtually anywhere in your office or home. You can connect your smartphone or tablet to it, then work with your mobile apps on the big screen. You can keep your entire life in sync. Then when the working or education is done for the day, it becomes a comprehensive entertainment hub. It's a smarter way to work, learn and play. It's a monitor ready to do whatever you want to do.

Highlights



Get a desktop experience

Connect your Samsung DeX-equipped tablet or smartphone to use your phone apps on the large screen.



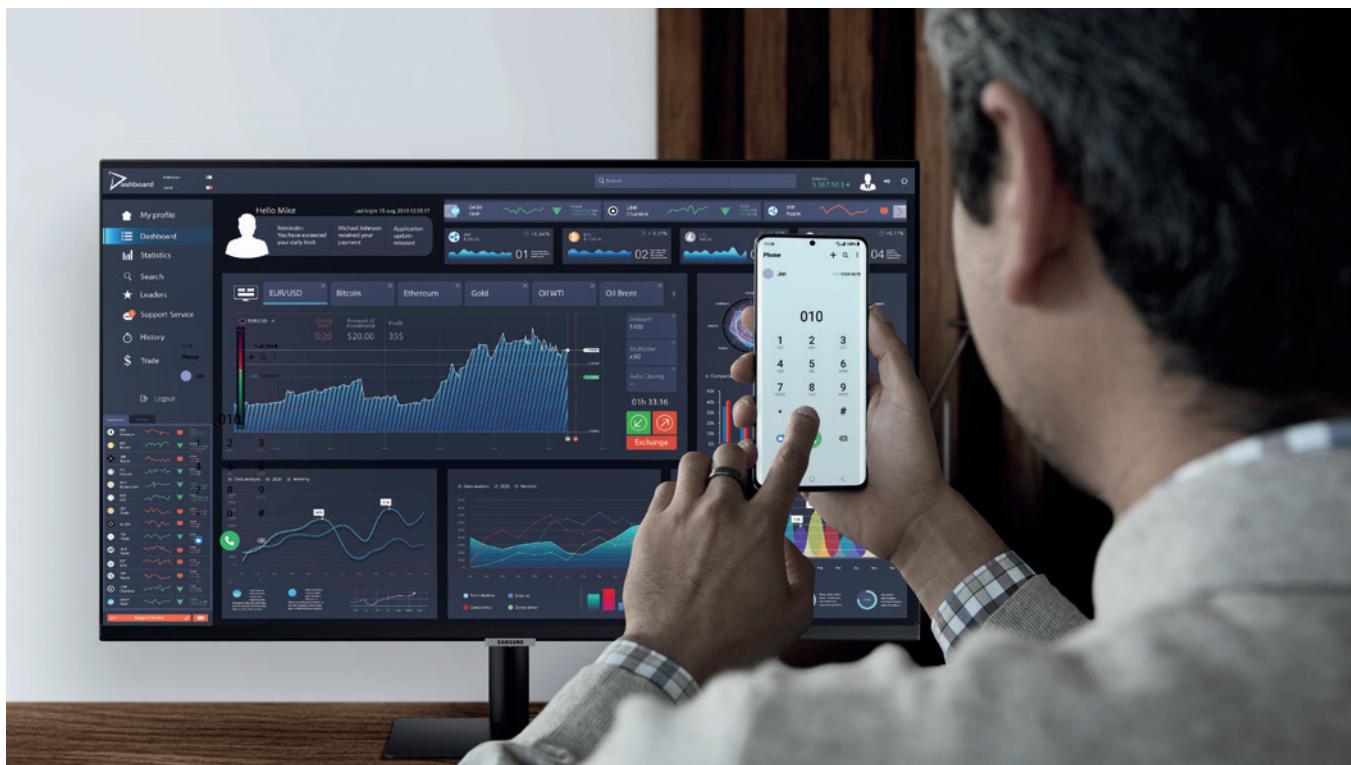
Share in an instant

With Tap View, you can tap an app or image, and instantly share it on the Smart Monitor.



Stay in-sync

With PC on Screen, you can access a PC that's at work while you're at home, or access your home PC from any room in the house.





High Resolution Monitor

When the highest quality of work is demanded, your tools must be up to the task. For the creative, the analyst and the problem solver: encounter an enhanced visual experience that improves your performance, reduces fatigue and promises to work as hard as you.

Highlights



Function

Work efficiently and accurately with the highest quality resolution Samsung has to offer. Benefit from top color precision to make sure your projects are enhanced and your goals are met — all with top-quality customer service to support convenient setup and usage.



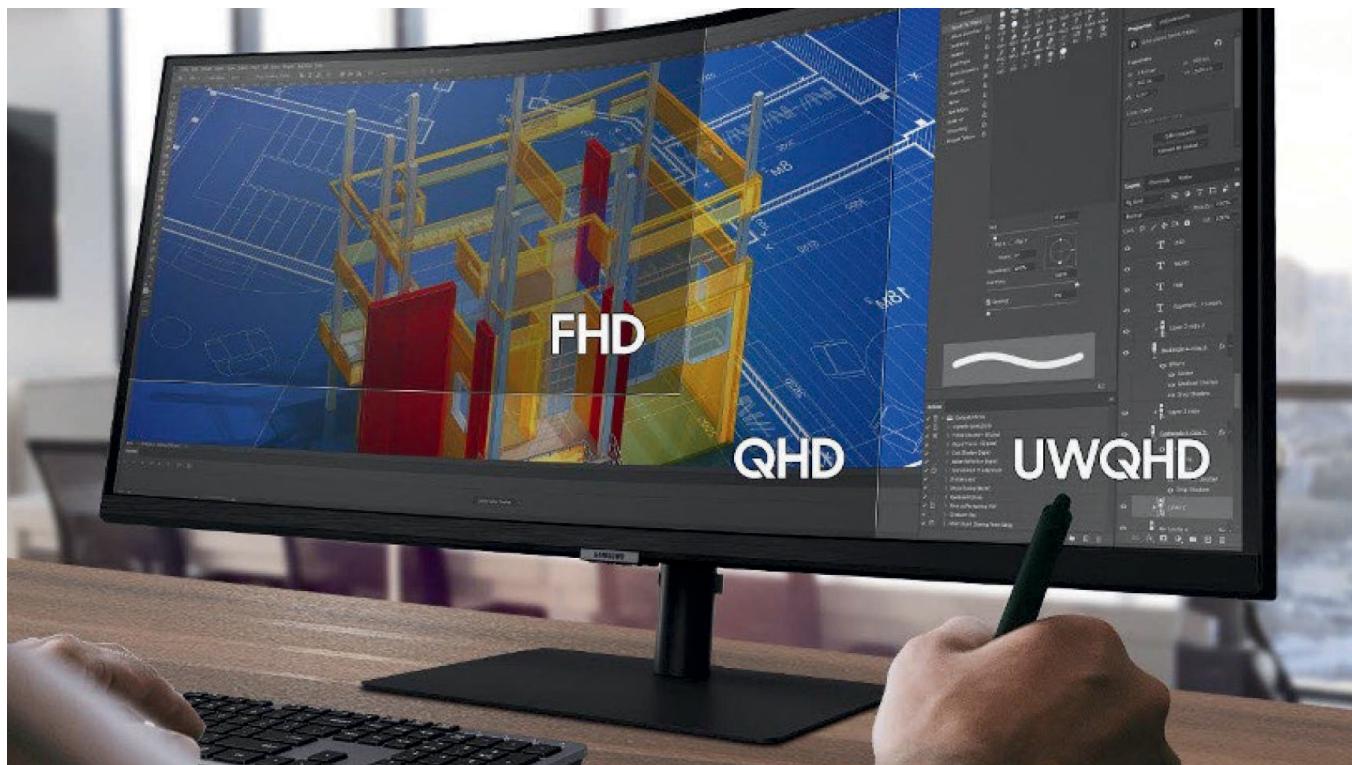
Aesthetic

When producing top quality work, it is important to consider where that work is taking place. With a high-res display, you can upgrade your workstation in a way that keeps aesthetics in mind and maximizes available desk space for an optimized environment.



Impact

While maintaining the integrity of your work, a high-res monitor protects your eye health while also lessening its impact on the environment.





Samsung Neo QLED 8K

QN900A

Size Class

85"

75"

65"



Highlights

Quantum Matrix Technology Pro with Quantum Mini LEDs
Unimaginable contrast from a massive array of Mini LEDs.

Neo Quantum Processor 8K

Elevate every picture to 8K with multi-layered neural networks.

Infinity Screen

Immerse yourself in the stunning sharpness and depth of 8K on an expansive, nearly edge-to-edge screen.

Ultra Viewing Angle with Anti-Reflection

Designed to reduce glare and enhance color no matter where you sit.

Attachable Slim One Connect

An elegant solution that offers compact flexibility for keeping wires out of sight.



"It is a technological tour de force among TVs"

- AVS Forum



Samsung Neo QLED 8K

QN800A

Size Class

85"

75"

65"



Highlights

Quantum Matrix Technology Pro with Quantum Mini LEDs
Unimaginable contrast from a massive array of Mini LEDs.

Neo Quantum Processor 8K

Elevate every picture to 8K with multi-layered neural networks.

Infinity One Design

A TV as elegant as it is powerful, with modern lines and an ultra-slim profile.

Ultra Viewing Angle with Anti-Reflection

No matter where you sit, every seat is the best seat with a clear, vibrant picture.

Attachable Slim One Connect

Connect all your devices to the TV with one simple box. Fewer wires. Less clutter.



“It makes sense for an early adopter who wants to enjoy the benefits of Samsung’s upscaling technology, which makes 4K and HD content look even better on the 8K screen.”

- Newsweek



“For those looking to double their pleasure and double their fun....there is the 75” 8K Samsung QN800A.”

- TechAeris



Samsung Neo QLED 4K

QN90A

Size Class

98"	85"	75"	65"
55"	50"	43"	



Highlights

Quantum Matrix Technology with Quantum Mini LEDs
Ultra-precise contrast with game-changing backlight dimming technology.

Quantum Processor 4K

Upgrade every picture to 4K with AI based processing.

Ultra Viewing Angle with Anti-Reflection

No matter where you sit, every seat is the best seat with a clear, vibrant picture.

100% Color Volume with Quantum Dot

When you game or watch TV, 100% Color Volume assures that it's vivid and lifelike — regardless of brightness.*

*QLED televisions can produce 100% Color Volume in the DCI-P3 color space, the format for most cinema screens and HDR movies for television.

Neo Slim Design



"The combination of mini-LED and the Neo Quantum Processor delivers one of the best-looking TVs I've seen in 2021."

- Newsweek



"Samsung is one of the biggest players in the TV game, and they are bringing their A-game in 2021."

- TechAeris



Samsung Neo QLED 4K

QN85A

Size Class

85"

75"

65"

55"



Highlights

Quantum Matrix Technology with Quantum Mini LEDs
Ultra-precise contrast with game-changing backlight dimming technology.

Quantum Processor 4K
Upgrade every picture to 4K with AI based processing.

Wide Viewing Angle with Anti-Reflection
Great views from every angle.

100% Color Volume with Quantum Dot

Get a billion brilliant colors that stay true even in bright scenes.*

*QLED televisions can produce 100% Color Volume in the DCI-P3 color space, the format for most cinema screens and HDR movies for television.

Neo Slim Design

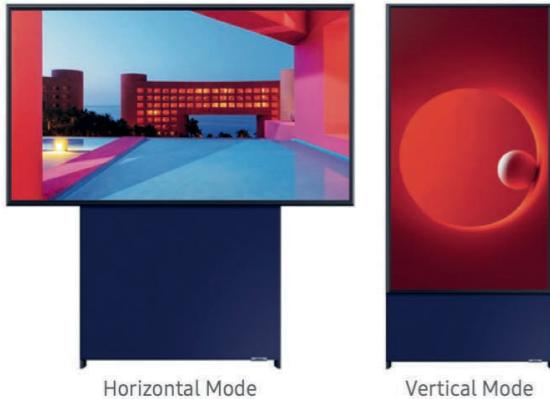
Q80A



Size Class



The Sero



Size Class



Highlights

Direct Full Array

Experience deep blacks and pure whites with an in-screen LED array.

Quantum Processor 4K

Elevate your picture to 4K with machine based AI.

100% Color Volume with Quantum Dot

A billion stay-true shades of breathtaking color.*

*QLED televisions can produce 100% Color Volume in the DCI-P3 color space, the format for most cinema screens and HDR movies for television.

Object Tracking Sound

Dynamic built-in speakers adjust the sound to follow the action.*

*50" has OTS Lite

Super Ultrawide Gameview & Gamebar

Adjust the screen position to your eye level with multiple aspect ratio options for a better gaming experience.*

* Super Ultrawide GameView is supported for PC games only. * Super Ultrawide GameView is only available for ultra wide supported games. * Some game title may not support the function or be limited to use this feature. Screen resolution change from external device may be required.

Highlights

Mobile Optimized Screen

See the content from your favorite apps as it was meant to be seen*. The screen rotates to landscape mode for TV and movies and changes to portrait for mobile content and apps.

*Available on Samsung Galaxy devices with Android OS 8.1 and higher.

Tap View

Share music, movies, and more from your phone to your TV with a tap.*

*Tap View is available on Samsung Galaxy devices with Android OS 8.1 and higher.

Ambient Mode +™

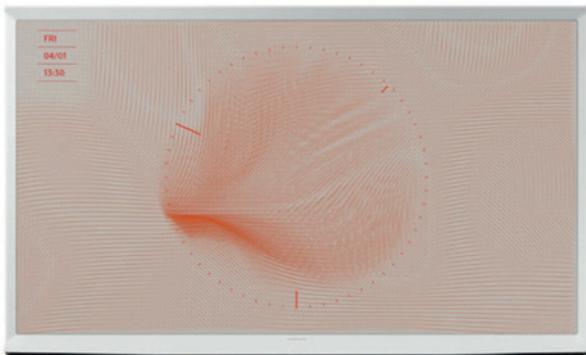
Turn the blank screen into a display for captivating photos that play to your aesthetic*

*Background feature accuracy may vary based on TV location and is dependent on wall designs, patterns and/or colors. SmartThings app on a mobile device (Android, iOS) is required for some functionality. App features may be limited at launch; please continue to check for updates.

QLED Technology

See what you've been missing on a crisp, clear picture that's 4X the resolution of Full HD. With the Quantum Processor 4K, transform what you watch into stunning 4K.

The Serif



Size Class

65"

55"

43"

4K ULTRA HD™
CONNECTED

The Frame



Size Class

85"

75"

65"

55"

50"

43"

4K ULTRA HD™
CONNECTED

Highlights

Iconic I-Shaped Design

This unique collaboration between Samsung and the award winning Paris based design duo Ronan and Erwan Bouroullec blends design and technology into a simple, functional solution for connecting with what we enjoy most in life and with the people who matter.

100% Color Volume with Quantum Dot

Get a billion brilliant colors that stay true even in bright scenes.*

*QLED televisions can produce 100% Color Volume in the DCI-P3 color space, the format for most cinema screens and HDR movies for television.

NFC on TV

Mirror the sound between your Android device and TV with one touch.

Ambient Mode +™

Customize your display to fill the screen with what you love.*

*Background feature accuracy may vary based on TV location and is dependent on wall designs, patterns and/or colors. SmartThings app on a mobile device (Android, iOS) is required for some functionality. App features may be limited at launch; please continue to check for updates.

Quantum Processor 4K

Elevate your picture to 4K with machine based AI.

Highlights

Art Mode + Motion Sensor

Be welcomed by beautiful art upon entering the room with a motion sensor that detects when you're near.

Art Store

Access the work of over 1,400 established and emerging artists, including Samsung Collections, a curated selection of 100's of works of art.

*Fees apply to subscription service.

100% Color Volume with Quantum Dot

A billion stay-true shades of breathtaking color.*

*QLED televisions can produce 100% Color Volume in the DCI-P3 color space, the format for most cinema screens and HDR movies for television.

One Invisible Connection + No Gap Wall Mount

Your TV hangs flush to the wall, while a single, slim cable connects everything.*

*A small gap between the wall and TV may occur if wall is not 100% flat or is constructed off-angle to the floor or if installed incorrectly.

Customizable Frame

Make The Frame your own with various frame styles and color options.*

*Customizable bezels sold separately.

The Terrace Partial Sun



Size Class

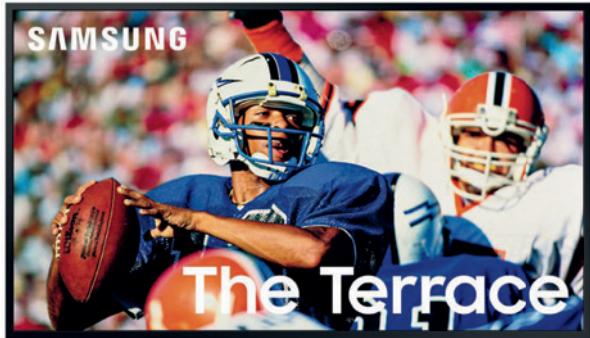
75"

65"

55"



The Terrace Full Sun



Size Class

75"

65"



Highlights

Outdoor Optimized QLED Picture

High quality 4K QLED picture engineered to look incredibly vivid and bright especially in daylight.

Weather-Resistant Durability (IP55 Rated)

Resistant to extreme temperatures, and is best-in-class IP55-rated for weather-resistant durability against water and dust.

Smart TV Powered by Tizen

Access your favorite apps and streaming services right from your TV.

Wide Viewing Angle with Anti-glare

Designed to reduce glare and enhance color no matter where you sit, Ultra Viewing Angle ensures every seat is the best.

Wi-Fi and Bluetooth® Connection

Connect to your home Wi-Fi network or pair with Bluetooth devices.

Highlights

Outdoor Optimized QLED Picture with Direct-Sun Protection

Enjoy TV outdoors with incredible 4K clarity, all on a screen with built-in direct-sun protection.*

* Panel protected up to 6 hours in sunlight at 700 watts and 104 degrees Fahrenheit; brightness may decrease to protect panel with other high temperature and sunlight conditions.

Weather-Resistant Durability IP55 Rated

Resistant to extreme temperatures, and is best-in-class IP55-rated for weather-resistant durability against water and dust.

Wide Viewing Angle with Anti-glare

Designed to reduce glare and enhance color no matter where you sit, Ultra Viewing Angle ensures every seat is the best.

Smart TV Powered by Tizen

Access your favorite apps and streaming services right from your TV.

Wi-Fi and Bluetooth® Connection

Connect to your home Wi-Fi network or pair with Bluetooth devices.

The Premiere (LSP7T)



Size Class

90" - 120"



The Premiere (LSP9T)



Size Class

100" - 130"



Highlights

4K UHD Ultra Bright Triple Laser

Cutting edge laser technology and 4K resolution deliver cinema-like picture and contrast with 2200 lumens.

Smart TV Powered by Tizen

Access your favorite apps and streaming services right from your TV.

Ultra-short Compact Minimal Design

This compact projector can turn any room into a home theater. Ultra Short Throw technology allows for product placement within inches away from the wall to seamlessly blend into your space.

2.2 Channel System

Elevate your home theater experience with a 2.2 channel system. The powerful subwoofer and 30W speakers deliver a room filling sound.

Multiple Voice Assistants

Access apps and streaming services right on your TV with your voice.

Highlights

4K UHD Ultra Bright Triple Laser

Cutting edge triple laser technology and ultra-bright 4K resolution deliver heightened contrast and impeccable detail with 2800 lumens.

Smart TV Powered by Tizen

Go beyond Smart TV with next-gen apps, streaming services, advanced controls, and more.

Ultra-short Compact Minimal Design

This compact projector design turns any room into a home theater. Ultra Short Throw technology allows the Premiere to be placed inches from the wall while delivering an incredible picture.

Powerful Audio 4.2 Channel System

The powerful 40W speakers in this 2.2 channel system provide front, center and surround sound for a room-filling audio experience.

Multiple Voice Assistants

Access apps and streaming services right on your TV with your voice.



Q Series Soundbar

HW-Q950A

Highlights

Dolby Atmos / DTS:X

Explore realistic 3D audio with sound precisely projected from above, in front, behind and to the side of you with the latest acoustic technologies.*

* Dolby Atmos and DTS:X applies to all 2021 Q Series Sound bars. (Excludes the 2021 Q65T Sound bar) * Dolby Atmos and DTS:X source content required.

True 11.1.4CH Sound

Flood the room with sound from all angles with the world's first Dolby Atmos 11.1.4 Samsung soundbar for the ultimate audio entertainment experience , which features 11 channels, 1 subwoofer and 4 up-firing channels.

Q-Symphony

Audio that tracks with each scene with perfectly synchronized audio from your compatible Samsung TV and soundbar for a harmonious, cinematic experience.*

* Q-Symphony is compatible with select 2020 & 2021 Samsung TV's. Please refer to [samsung.com](#) for more information. * Soundbar must be connected to TV via HDMI to enable Q-Symphony function.

SpaceFit Sound+

Get room-filling sound customized for the space you're in with automatically calibrated tones and enriched bass.*

*SpaceFit Sound + is compatible with 2021 Samsung QLED TV's (Q70↑ and above). Please refer to [samsung.com](#) for more information.

Up-Firing Rear Speakers included

Fill the room with theater-like sound with wireless, up-firing rear speakers included with your soundbar that project audio above and around you.



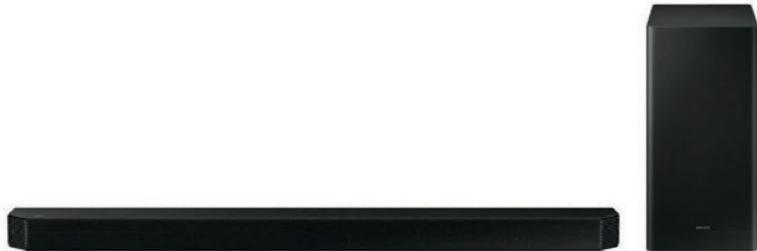
"There are specific benefits to pairing the Q950A with premium 2021 Samsung QLED TVs. But that's all "gravy" for an already impressive soundbar that will work with any modern TV."

- AVS Forum



"Like the Samsung HW-Q800A, this high-end option can incorporate the speakers on newer Samsung TVs to add even more depth and immersion to the listening experience."

- Newsweek



Q Series Soundbar

HW-Q900A

Highlights

Dolby Atmos / DTS:X

Explore realistic 3D audio with sound precisely projected from above, in front, behind and to the side of you with the latest acoustic technologies.*

* Dolby Atmos and DTS:X applies to all 2021 Q Series Sound bars. (Excludes the 2021 Q65T Sound bar) * Dolby Atmos and DTS:X source content required.

True 7.1.2CH Sound

Next-level 3D sound with 7 channels, 1 subwoofer and 2 up-firing channels.

Q-Symphony

Perfectly synchronized, fully immersive audio from compatible Samsung TV and soundbar speakers.*

* Q-Symphony is compatible with select 2020 & 2021 Samsung TV's. Please refer to [samsung.com](#) for more information. * Soundbar must be connected to TV via HDMI to enable Q-Symphony function.

SpaceFit Sound+

Sound automatically calibrates tones and bass to fill your space.*

* SpaceFit Sound+ is compatible with 2021 Samsung QLED TV's (Q70T and above). Please refer to [samsung.com](#) for more information.

Built-in Voice Assistant

With Alexa built into your soundbar utilize all of Alexa's functionality without needing a separate device.*

* Content Services may vary by region & are subject to change without notification.

* Amazon, Alexa, and all related logos are trademarks of Amazon.com, Inc. or its affiliates.



Q Series Soundbar HW-Q800A

Highlights

Dolby Atmos / DTS:X

Explore realistic 3D audio with sound precisely projected from above, in front, behind and to the side of you with the latest acoustic technologies.*

* Dolby Atmos and DTS:X applies to all 2021 Q Series Sound bars. (Excludes the 2021 Q65T Sound bar) * Dolby Atmos and DTS:X source content required.

True 3.1.2CH Sound

The complete audio entertainment experience with 3 channels, 1 subwoofer and 2 up-firing channels.

SpaceFit Sound

Automatically calibrates sound to properly fill your space when paired with a Samsung QLED TV*.

*SpaceFit Sound is compatible with 2021 Samsung QLED TV's (Q70T and above). Please refer to [samsung.com](#) for more information.

Q-Symphony

Audio that tracks with each scene with perfectly synchronized audio from your compatible Samsung TV and soundbar for a harmonious, cinematic experience.*

* Q-Symphony is compatible with select 2020 & 2021 Samsung TV's. Please refer to [samsung.com](#) for more information. * Sound bar must be connected to TV via HDMI to enable Q-Symphony function.

Built-in Voice Assistant

With Alexa built into your soundbar utilize all of Alexa's functionality including playing music, noting the weather and more -- without needing a separate device.*

* Content Services may vary by region & are subject to change without notification.

* Amazon, Alexa, and all related logos are trademarks of Amazon.com, Inc. or its affiliates.



"This soundbar has the remarkable capacity to adapt to its environments and provide a huge, immersive soundfield."

- AVS Forum



"If you are willing to shell out the coins for this setup, it's an excellent home theater option, especially if you don't want to buy receivers, floor speakers, and speaker wire to hook up a big home theater setup."

- TechAeris



Q Series Soundbar

HW-Q700A

Highlights

Dolby Atmos / DTS:X

Explore realistic 3D audio with sound precisely projected from above, in front, behind and to the side of you with the latest acoustic technologies.*

* Dolby Atmos and DTS:X applies to all 2021 Q Series Sound bars. (Excludes the 2021 Q65T Sound bar) * Dolby Atmos and DTS:X source content required.

True 3.1.2CH Sound

The complete audio entertainment experience with 3 channels, 1 subwoofer and 2 up-firing channels.

Q-Symphony

Audio that tracks with each scene with perfectly synchronized audio from your compatible Samsung TV and soundbar for a harmonious, cinematic experience.*

* Q-Symphony is compatible with select 2020 & 2021 Samsung TV's. Please refer to [samsung.com](#) for more information. * Sound bar must be connected to TV via HDMI to enable Q-Symphony function.

SpaceFit Sound+

Automatically calibrates sound to properly fill your space when paired with a Samsung QLED TV*.

*SpaceFit Sound+ is compatible with 2021 Samsung QLED TV's (Q70T and above). Please refer to [samsung.com](#) for more information.

Works with

Easily control your Alexa - enabled soundbar with your voice.*

* An Amazon Echo Device is required to use this feature. This service is provided by Amazon and can be terminated at any time. * Amazon, Alexa, and all related logos are trademarks of Amazon.com, Inc. or its affiliates. * Some features and functions provided by connected devices may be limited or not be supported to use.

Q Series Soundbar: HW-Q600A



Highlights

Dolby Atmos / DTS:X

Explore realistic 3D audio with sound precisely projected from above, in front, behind and to the side of you with the latest acoustic technologies.*

* Dolby Atmos and DTS:X applies to all 2021 Q Series Sound bars. (Excludes the 2021 Q65T Sound bar) * Dolby Atmos and DTS:X source content required.

True 3.1.2CH Sound

The complete audio entertainment experience with 3 channels, 1 subwoofer and 2 up-firing channels.

Q-Symphony

Audio that tracks with each scene with perfectly synchronized audio from your compatible Samsung TV and soundbar for a harmonious, cinematic experience.*

* Q-Symphony is compatible with select 2020 & 2021 Samsung TV's. Please refer to [samsung.com](#) for more information. * Soundbar must be connected to TV via HDMI to enable Q-Symphony function.

Adaptive Sound

With Adaptive Sound enjoy dynamically optimized audio with enhanced voice clarity for whatever you are watching.

Game Pro Mode

Level up your gaming experience with stunning 3D sound, including dynamic sound from above.*

* Compatible with select TVs and select game consoles only. (e.g. Xbox Series X, PS5, Nintendo Switch). Please refer to [samsung.com](#) for more information. * Game console sold separately.

S Series Soundbar: HW-S60A



Highlights

Q-Symphony

Audio that tracks with each scene with perfectly synchronized audio from your compatible Samsung TV and soundbar for a harmonious, cinematic experience.*

* Q-Symphony is compatible with select 2020 & 2021 Samsung TV's. Please refer to [samsung.com](#) for more information. *Soundbar must be connected to TV via HDMI to enable Q-Symphony function.

Side Horn Speaker with Acoustic Beam

Experience room-filling sound with dual- sided horn speakers and Samsung Acoustic Beam® technology for a wide sound range and improved audio quality.

Built-in Center Speaker

Never miss a word with enhanced dialogue delivered by a dedicated center channel speaker to project voices clearly.

Built-in Voice Assistant

With Alexa built into your soundbar utilize all of Alexa's functionality including playing music , noting the weather and more - without needing a separate device.*

* Content Services may vary by region & are subject to change without notification.

* Amazon, Alexa, and all related logos are trademarks of Amazon.com, Inc. or its affiliates.

Airplay 2

Quickly pair to a compatible iPhone or other iOS device to easily stream audio.

This Samsung Sound bar supports AirPlay2 and requires iOS 11.4 or later. Apple, and AirPlay are trademarks of Apple Inc., registered in the U.S. and other countries.

S Series Soundbar: HW-S50A



Highlights

Dolby Digital 5.1* / DTS Virtual:X

Immerse yourself in surround sound with Dolby Digital 5.1 technology.

*Dolby Digital 5.1 capable with optional rear Samsung speakers.

Q-Symphony

Audio that tracks with each scene with perfectly synchronized audio from your compatible Samsung TV and soundbar for a harmonious, cinematic experience.*

* Q-Symphony is compatible with select 2020 & 2021 Samsung TV's. Please refer to [samsung.com](#) for more information. *Soundbar must be connected to TV via HDMI to enable Q-Symphony function.

Built-in Center Speaker

Never miss a word with enhanced dialogue delivered by a dedicated center channel speaker to project voices clearly.

Adaptive Sound Lite

Enjoy optimized sound for your favorite video content, including sports, games, movies and more – with technology that enhances whatever you are watching.

Bluetooth® TV connection

Setup is a breeze. Easily connect your soundbar to your TV wirelessly*

*Please check whether your TV is Bluetooth® compatible.

The Terrace Soundbar: HW-LST70T



Highlights

Outdoor Optimized Sound

The Terrace Soundbar provides powerful, high-quality audio designed for the outdoors, with a special center channel (3.0CH) for crystal clear dialogue.

Weather-Resistant Durability (IP55)

Rain or shine, enjoy year-round outdoor entertainment with this soundbar that is IP55- rated for weather-resistant durability against water and dust.

Built-in Center Speaker

Never miss a word with enhanced dialogue delivered by a dedicated center channel speaker to project voices clearly.

Wireless TV Connection

Easily connect your Soundbar to your TV with either Wi- Fi or Bluetooth®.

Wifi and Bluetooth Streaming

Stream music, podcasts and more with Wi-Fi and Bluetooth®.*

*Soundbar needs to be connected to the Wi-Fi network through the SmartThings app. SmartThings app requires Android ver. 6.0 or later, IOS ver. 10.0 or later. *Only available on select Samsung soundbars. Please refer to samsung.com for more information.

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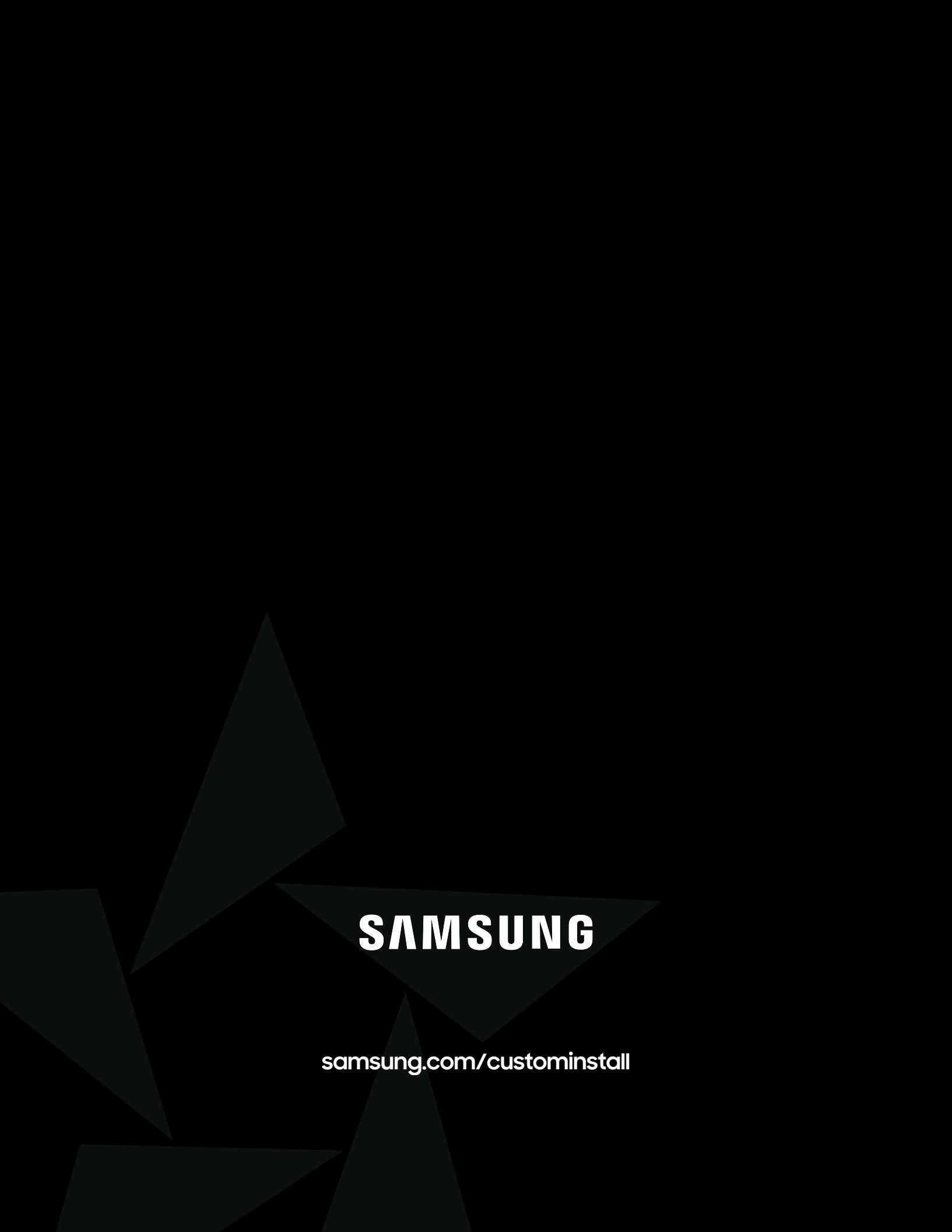
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