

Ketra at Home

Transforming the Experience of Light



Make family time magic

by creating the perfect light for your favorite moments together.



Be a celebrated host

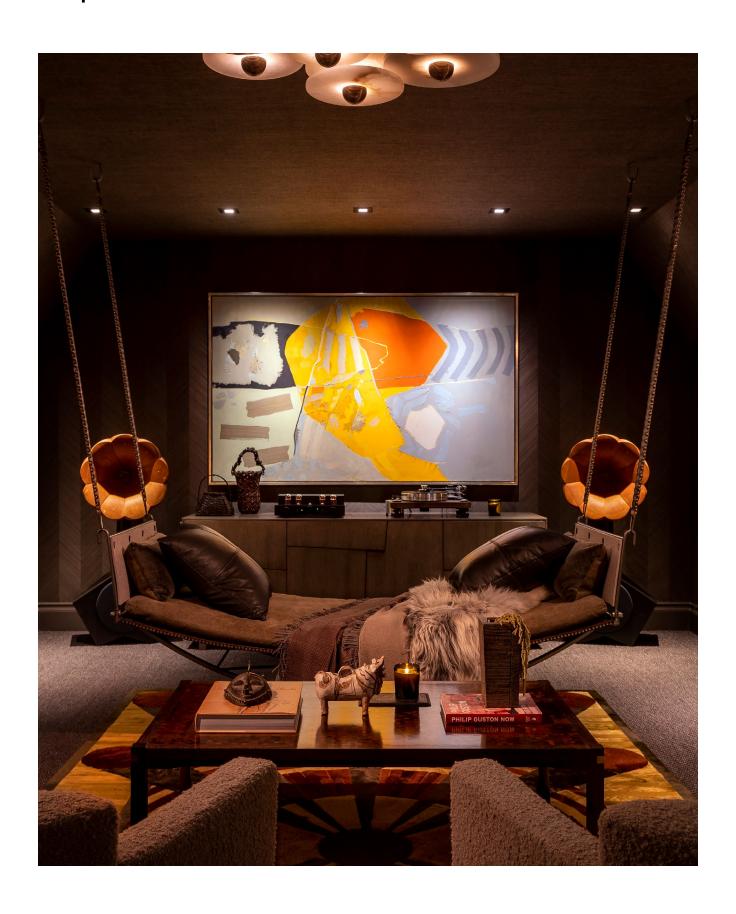
by creating inviting spaces that always set the right mood.



Work with confidence

under bright and energizing natural light.

Experience the Ketra Difference





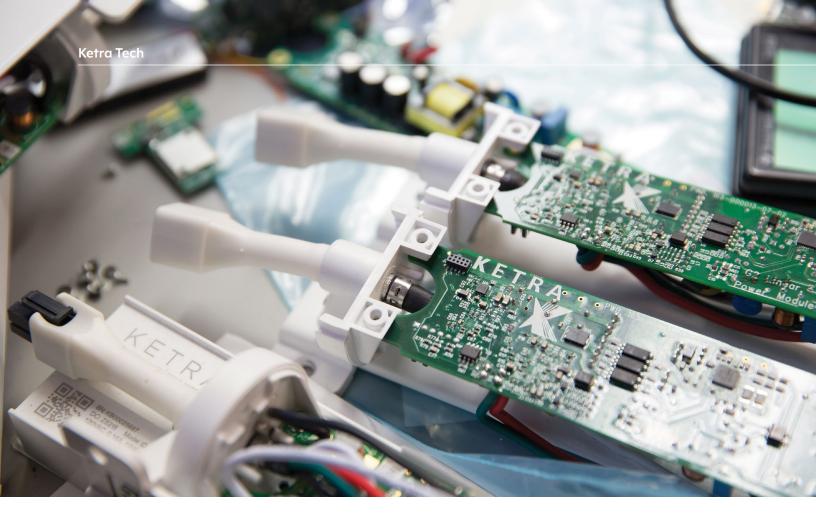


Elegance meets ease. Intuitively tune each layer of light to create a range of scenes that engage and inspire.



Flexible and Timeless Light

Timeless light for infinite personalization now and into the future.



Creating the Best Light in the World Meant Starting From Scratch

Ketra's system was built from the ground up with custom power electronics, precision optics, and a proprietary driver chip to deliver beautiful, high-quality light that is unrivaled in the marketplace. Ketra has received over 70 patents for our award-winning innovations.

- **High Def Palette** covers a wide range of 16.7 million colors, including pastels, saturated colors and high CRI whites spanning from 1,400K to 10,000K.
- **Dynamic Spectrum** precisely tunes the amount of energy across the visible spectrum to produce the following solutions.
 - Natural Light that follows the Black Body Curve and automatically shifts throughout the day to mimic outdoor light.
 - Natural Dimming that follows the Black Body Curve and mimics incandescent experiences dimming to 0.1% and 1,400K to rival a candle's flame.
 - Vibrancy, an industry-first capability, manipulates the spectral power distribution of white light to reveal vivid color from artwork and treasured objects.
- **TruBeam** a breakthrough optical system, produces color uniformity across a wide range of beam spreads.
- **Color Lock** maintains your desired color point at a one-step MacAdam Ellipse across all Ketra product families and over each product's lifetime.

Customer Praise

"Ketra is the most exciting thing to have happened in home lighting technology."

- Tim Duffy, CEO Simply Home Entertainment

"Ketra eliminates all the traditional boundaries between light and control."

- John Newman, Loop Lighting

"Ketra is the biggest advancement I've seen in lighting in my twenty-year career as a designer."

- Sean O'Connor, Sean O'Connor Lighting

Innovation in Lighting

A few of our awards from the lighting, technology, and interior design industries:











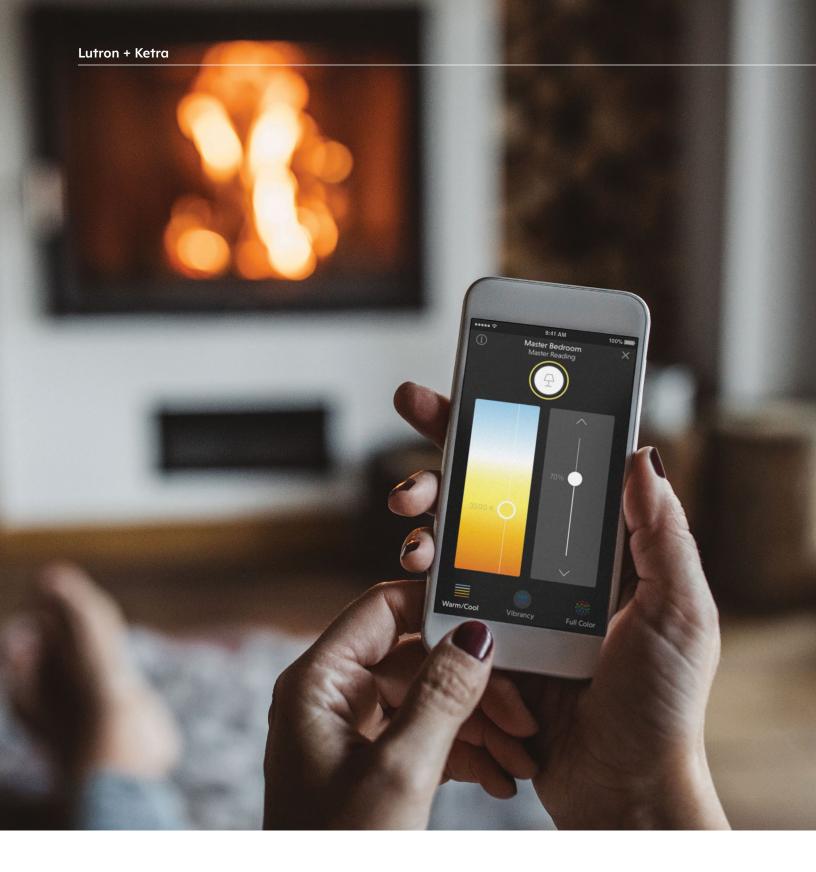


Designing the Future

We collaborate with architects and lighting design professionals to advance the state of the industry and ensure that Ketra's products align with the latest trends and standards.







One Solution for Your Entire Home

In combination with Lutron's HomeWorks system, Ketra has made dynamic light accessible in any environment with a flexible, fully integrated lighting and controls solution.



Powerful Whole-Home Control with Lutron + Ketra

Ketra's integration with Lutron's HomeWorks lets you program Ketra lighting scenes through the same interface that controls motorized shades, premium home audio, security systems, HVAC and more. Control high-quality light and custom scenes from your phone, tablet, keypad or your voice.

Pr	QTY				
	D3 Downlights	56			
	G2 Cove / Wall Wash	200′			
	Custom 3rd Party Chandeliers	8			
	A20 Lamp in Pendants / Sconces	11			
	Lutron Palladiom Shades	150′			
	Lutron Palladiom Keypads	19			
	N3 Satellites	5			
	Lutron HomeWorks QSX Processor	1			
	Lutron Clear Connect Type X Gateway	1			
Example floorplan of a 2,200 sq. ft High-Rise Condominium					



Product Applications

General Illumination

Deliver smooth, uniform coverage of your room with a range of trim and optic accessories. Use Ketra's low-profile downlight solutions for new construction or remodel/retrofits.



Accent Lighting

Use accent light to highlight special artwork or add visual interest and texture to your space. Ketra's G2 linear accent luminaire is ideally suited for cove, wall-wash and grazing applications.



Task Lighting

Optimize your visual comfort while reading or working with Ketra's family of standard screw base retrofit lamps.



Controls

Control Ketra's premium light and custom scenes with Lutron's HomeWorks system, which includes the Lutron Connect app, motion and light sensors, and a range of smart home voice control products.



Luminaires Available Configurations								
+		Aiming Type	Trim Style	Beam Angle	Lumen Outpi	ut Wattage	Trim Color	
D3 Downlight		Fixed Adjustable Wall Wash	Round / Square Mud-in / Flanged Bevel / Pinhole	15° High Output (HO) 15° Low Glare (LG) 25° HO / LG 40° HO / LG 60° HO / LG Wall Wash	700 lm 900 lm 1100 lm *Beam angle dependent	9W 13W 18W	White Black	
ŧ.		Fixture Style	Regress Depth	Beam Angle	Lumen Outp	ut Wattage	Housing Color	
D4R Downlight		Fixed, Round	Flush, 0" Half Inch, 0.5" One Inch, 1" Two Inch, 2"	15° 25° 40° 60° 90°	600 800	8W 13W	White Black	
		Beam Angles	Lumens	/Ft Wattage	Housing Cold	or		
G2 Linear		Graze (10° x 60°) Narrow Flood (30 Flood (60° x 60°) Wide Flood (120°		8W/ft 11.5W/ft 17W/ft	White			
		Beam Angles	Lumens	Adapter Ty	pes .	Accessories	Housing Color	
S30 Track Light	0	Spot (15°) Flood (25°) Wide Flood (40°) Very Wide Flood Extra Wide Flood		"H-Type" C h-Efficacy ½" NPT Caı	nopy Mount I	Short Snoot (55°) Hex Louver (45°) Tall Snoot (30°) Cutoff Baffle (15°)	White Black	
.,		Beam Angles	Lumens	Adapter Ty	pes A	ccessories	Housing Color	
S38 Track Light		Spot (10°) Flood (25°) Wide Flood (40°) Very Wide Flood Extra Wide Flood		"H-Type" C h-Efficacy ½" NPT Cai	nopy Mount H	hort Snoot (55°) Hex Louver (45°) 'all Snoot (30°) Cutoff Baffle (15°)	White Black	
Lam	OS	Available Configurations						
		Beam Angles	. !	Lumens	Wattage	e Base Type	Housing Color	
A20		Omni-directional Semi-directional	8	300 (60 watt equivalent) 300 High-Efficacy 500 (40 watt equivalent)	10W 11W	E26 GU24	White Black	
		Beam Angles		Lumens	Wattage	e Base Type	Housing Color	
830		Spot (15°) Flood (25°) Wide Flood (40°) Very Wide Flood Extra Wide Flood	(60°)	800 800 High-Efficacy 1000 1000 High-Efficacy	11W 17W	E26 GU24	White Black	
		Beam Angles		Lumens	Wattage	e Base Type	Housing Color	
S38		Spot (10°) Flood (25°) Wide Flood (40°) Very Wide Flood	9	900 900 High-Efficacy 1100 1100 High-Efficacy	13W 18W	E26 GU24	White Black	
Controls		Description						
N3 Satellite	AFTRA O	Wireless con	nectivity for con	trol of G2 linear pro	ducts.			

All Ketra residential light sources use Lutron's Clear Connect Type X wireless technology to fully integrate with HomeWorks residential control systems. The state of California requires the use and sale of High-Efficacy light sources. High-Efficacy only available for design with residential HomeWorks QSX systems shipping after 5/1/2020.











Learn How Ketra Transforms the Home Experience

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Front Cover Photo: Kips Bay Show House

New York, NY

Design: Richard Rabel Interiors Photo: Magda Biernat

Page 2, 4 & 10 Photos: Photos: Felix Sanchez

Page 3 Photo: Ketra Showroom

New York, NY Design: A+I Architecture Photo: Magda Biernat

Page 5 Photo:

5 Photo: Kips Bay Show House Dallas, TX Design: Cravotta Interiors Photo: Ryann Ford

Page 6 Photos:

Private Residence

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Design: Jauregui Architects
Custom Integrator: Service Tech Photos: Piston Design

Page 7 Photo:

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Wave House Palm Desert, CA Design: Stayner Architects Photo: Tim Hirschmann

Back Cover Photo 1: Private Residence

Lake Elmo, MN Design: Zawadski Homes Integrator: NorthStar Photo: Spacecrafting

Back Cover Photo 2 & 4: Photo: Scott Edwards

Back Cover Photo 3:

Private Residence

Los Angeles, CA Design: Simply Home Entertainment Interior: Hirschmann Studio Photo: Hunter Kerhart