

**EMBARGO UNTIL AUGUST 15, 2024**

Alpha iQ Awarded Top Honour by EISA Awards



**PSB Speakers Alpha iQ Streaming Powered Bookshelf Speakers  
Awarded Top Honour by World's Most Prestigious Hi-Fi Press**

*Alpha iQ wins EISA award for ease of use, innovative modernity, and exceptional performance.*



*Tangerine Yellow, Dutch Orange, Matte White, Matte Black and Midnight Blue Alpha iQ Speakers with EISA Award Badge.*

**TORONTO, CANADA, AUGUST 15, 2024** – PSB Speakers, makers of award-winning, high-fidelity loudspeakers since 1972, announced today that the Alpha iQ Streaming Powered Bookshelf Speakers has won the 2024-2025 EISA Best Value Wireless Bookshelf Speakers Award. Expert Imaging and Sound Awards, also known as EISA, is an association of 61 speciality electronics magazines and websites from 29 countries. Contributing members of the association are also now in over 30 countries extending far beyond Europe. EISA Award winners are selected by members after testing and reviewing thousands of products. Award winners are considered the best in their category over the year, and EISA aims to award and celebrate the most advanced technology and desirable features with leading class performance.

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EISA editors of hi-fi audio publications celebrate and award the PSB Alpha iQ for its ease of use, modern playback options, and exceptional performance, all within a compact bookshelf speaker.

“Designed with both performance and ease of use in mind, PSB’s Alpha iQ is the first active stereo speaker system to incorporate the BluOS platform, tying it into a multiroom ecosystem with slick app control and music playback options,” said EISA in an official award statement. “With further connections including AirPlay, aptX HD Bluetooth, HDMI ARC and MM phono, the Alpha iQ accommodates a modern mix of wired and wireless sources, while its performance is equally crowd-pleasing.” The association and contributing members also added, “the two-way driver arrays in each compact cabinet, allied to independent built-in amplification, deliver a detailed, even-handed sound. Choose PSB’s black or white finish for a discreet install or make the Alpha iQ the centre of attention through one of three bright colourways!”

“We are ecstatic that the Alpha iQ has won a well-deserved EISA award,” said Joe De Jesus, Product Manager at PSB Speakers. “These powered bookshelf speakers eliminate all the fuss of cables and multiple components, creating the perfect choice for music-lovers who dream of a sophisticated all-in-one system that still delivers exceptional sound quality.”

The EISA Awards are currently in their 42<sup>nd</sup> year, with their membership including leading audio journalists from Europe, the Americas, and Asia-Pacific. Award results are widely regarded as one of the highest honours in the hi-fi industry. To win an EISA Award, products must undergo a robust, rigorous and exhaustive judging process in two stages. After intensive testing and audition at the facilities of EISA member magazines, each journalist submits a shortlist of the best products in each awards category. The second stage takes place at EISA’s annual General Meeting, where a democratic voting process establishes a consensus of excellence and determines the winning products.

The Alpha iQ Streaming Powered Bookshelf Speakers are available on [PSBSpeakers.com](https://psbspeakers.com) and select premium audio retailers. Find out more about the Alpha iQ at [psbspeakers.com/alpha-iq](https://psbspeakers.com/alpha-iq).

### **About PSB Speakers**

Since 1972, PSB Speakers has been a pioneer in the craftsmanship of high-fidelity loudspeakers that incorporate scientific principles in psychoacoustics. More than 50 years later and now a strategic part of Lenbrook International’s global portfolio, PSB Speakers’ products are sold in more than 70 markets where the brand sets the standard for “True to Nature” sound and is critically acclaimed for its value-driven and non-fatiguing speaker design. With an expansive suite of products that include audiophile speakers, ANC headphones, powerful and musical subwoofers, and a family of installed speaker solutions, PSB Speakers is designed and built to bring life to recorded music at world class levels.

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### **Links**

Website: <https://psbspeakers.com>

Media Toolkit: <https://bit.ly/4crf9Tp>

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